




Guru Nanak College (Autonomous)

(Affiliated to University of Madras & Re-Accredited At "A" Grade by NAAC)
No. 161, Guru Nanak Salai, Velachery, Chennai - 600042, Tamil Nadu
Website: www.gurunanakcollege.edu.in

5.1.3 Capability Development and Skill Enhancement Activities

Soft Skills - Activity Report

|| 2017-18 ||

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CERTIFIED DOCUMENTS	
METRIC NO. :	5.1.3
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	 PRINCIPAL

5.1.3 Capability Development and Skill Enhancement Activity

2017-18				
Soft Skills				
S.No.	Name of the Capability Enhancement Program	Date of Implementation (DD-MM-YYYY)	Number of Students Enrolled	Name of the Agencies/Consultants Involved with Contact Details (if any)
1	Marketing skills in Health Sector	30-06-2017	240	Dr. Satheesh, Director-Planning and Resource Management, Corporate Health India, Chennai
2	Personality Enrichment	10-08-2017	150	Dr. Ganesh, Vivekananda College
3	Soft Skills in leveraging employability	31-08-2017	150	Prof. N. Pakkir Mohamed, Associate professor and Head (Retd.) Department of English, New College, Chennai

1. SOFTSKILLS

1. MARKETING SKILLS IN HEALTH SECTOR

Event Title	Marketing Skills in Health Sector
Category	Seminar
Department	B.Com. Bank Management
Date	30-06-2017
No. of Resource Person	1
No. of Participants	240

Report

The Department of B.Com. Bank Management organized a seminar on “Marketing skills in Health sector” on 30th June 2017 at Guru Ramadas Seminar hall at Guru Nanak College. The resource person was Dr. Satheesh, Director-Planning and Resource Management, Corporate Health India, Chennai who has a unique combined qualification of a Doctor (Physician) and an MBA. The seminar was organized for the students of B.Com. Bank Management, Marketing Management, Honours and Information System Management. The session highlighted the importance of communication and marketing skills required by the corporates in common and health industry in particular. The resource person stressed the importance of body language, gestures, tone and other related skills in the field of communication as a tool of marketing. The session ended with a question answer session which was well received by the resource person and the students.



2. PERSONALITY ENRICHMENT

Event Title	Personality Enrichment
Category	Guest Lecture
Department	English
Date	10-08-2017
No. of Resource Person	1
No. of Participants	150

Report

The Department of English organized a one-day Guest Lecture on Personality Enrichment from 10.08.2017. The English Literary Association – ELA, organized its first event for the academic year, A Guest Lecture, with the support of the Management, Dr. Selvaraj, The Principal, Dr. Gunita Arun Chandhok, The Director and with the department faculty members. The guest lecture on Personality Enrichment was given by Dr. Ganesh from Vivekananda College for the second-year students of Guru Nanak College. His lecture was interactive and informative to the students. His talk gave the students confidence and new perspective towards the subject.



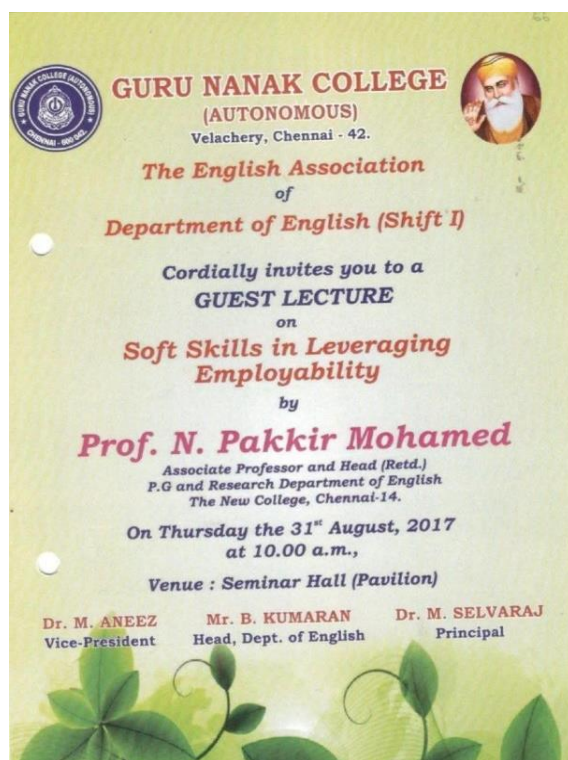
3. SOFT SKILLS IN LEVERAGING EMPLOYABILITY

Event Title	Soft Skills in Leveraging Employability
Category	Guest Lecture
Department	English
Date	31-08-2017
No. of Resource Person	1
No. of Participants	150

Report

The English Association has organized a Guest Lecture on “Soft Skills in Leveraging Employability” on 31st August 2017 at the Lt. Col. G.S. Gill Hall in the College campus. Prof. N. Pakkir Mohamed, Associate professor and Head (Retd.) PG and Research Department of English, New College, Chennai gave an interesting lecture on soft skills in leveraging employability. 150 students attended the lecture. He also talked about how to enhance various aspects of the personality. The lecture was an enlightening experience for the students as it helped them to build a positive attitude. There was also a question answer session at the end of the lecture.

Invitation



Soft skills in leveraging employability



Soft skills in leveraging employability Lecture by Prof. N. Pakkir Mohamed

